



## FOR IMMEDIATE RELEASE

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### **A New Poll Reaffirms Support for Sunday Liquor Sales Among South Carolina Republicans**

South Carolina – Polling released today by The Trafalgar Group shows that 61% of GOP primary voters agree if beer and wine are allowed to be sold in retail stores on Sundays, liquor should be too.

"These results show that Republican voters strongly believe beer, wine, and liquor should be treated the same way," said Robert Cahaly, Founder of The Trafalgar Group. "Republican voters see it as common sense – if 37 counties in our state allow South Carolinians to purchase beer and wine on Sundays, consumers should have the option to buy liquor too."

The polling also found most Republicans in South Carolina say their state representative's position on the issue of Sunday liquor sales does not impact voters' view of them. Specifically, a majority said, "it wouldn't affect my vote" if they took a position on whether to support or oppose Sunday sales.

"As an Ambassador, I saw first-hand how outdated South Carolina laws create barriers in business and stand in the way of people investing in our state," said Ed McMullen, Chairman of Cheers! Let South Carolina Decide. "But there is a solution today – the legislature can pass a bill letting voters decide if they want to buy liquor on Sundays. Local referendums have been held for over 20 years on whether beer and wine can be sold in stores on Sundays in their county. Why not liquor?"

This ban on Sunday liquor sales is based on outdated and antiquated laws from the prohibition era – laws that don't reflect the lives of 21st-century citizens.

#### **About Cheers! Let South Carolina Decide**

Cheers! Let South Carolina Decide is a coalition of business owners, community organizations, and individual consumers who believe it's reasonable and fair for stores and their patrons to have a say in how – and when – they shop. The goal is to pass House Bill 3013, which is currently being debated in the South Carolina Legislature, that would allow South Carolina voters to decide if they want liquor stores to be allowed to open on Sundays in their county. To learn more or join our growing coalition, visit <https://www.letscdecide.org/>.